



# Interreg



EUROPEAN UNION

## Danube Transnational Programme

### CultPlatForm\_21

## INVITATION to the 2nd Transnational Conference

### 6. – 8. of June 2018 in Linz, Austria

organized at:

Upper Austria Cultural Quarter

Landesgalerie Linz

Ars Electronica Centre,

University of Arts and Design

### SAVE THE DATES



## **2nd Transnational Project Conference, 6.-8. of June 2018, Linz, Austria**

The 2nd Transnational Project Conference will take place on 6-8 of June 2018, at the Landesgalerie Linz, the Ars Electronica Centre, University of Arts and Design and with an organised visit to the Roman remains exhibitions in the Upper Austria.

The central topic of the Linz conference will be world heritage, with emphasis on UNESCO World Heritage and the European Year of Cultural Heritage 2018. Through panels, discussions and workshops, the issues of audience development and facilitation of history for the audience of the 21st century will be discussed on deliberated on, using best practice examples from the whole world and particularly from the Danube region.



At the second Transnational Project Conferences in Linz, Austria, we will try to build on the experiences of the first conference (held in Pécs, Hungary) and to enhance the EU-wide visibility of the INTERREG DTP project „Danube Culture Platform – Creative Spaces of the 21st Century” (CultPlatForm\_21) by engaging external and internal experts in knowledge transfer, by fostering networking/information exchange among the partners and by including key stakeholders like national policy makers, administrators, scientists and artists in an empowering exchange.

All three project conferences are aiming to shape the image of the Danube area as an innovative, contemporary cultural and touristic area with a positive outlook on participative culture and tourism policy making. At the Linz conference in particular, a number of best practice examples will be presented, featuring artistic and ICT tools and projects aimed at

making cultural heritage more visible and connectable with touristic routes, enhancing the economy as well as the feeling of belonging to the common European space.

Linz is the third-largest city of Austria capital of the State of Upper Austria. In 2009 Linz was chosen as the European Capital of Culture and since December 2014 Linz is a member of the UNESCO Creative Cities (UCCN) network as a City of Media Arts proving it to be a centre where tradition and heritage meet the cutting edge of contemporary art and science.

**Web:** <http://www.interreg-danube.eu/approved-projects/cultplatform-21>

For more information, please write at: [cultplatform@oekulturquartier.at](mailto:cultplatform@oekulturquartier.at)

**Looking forward to meeting you in Linz, Austria,**

***Martin Sturm***

**Upper Austria Cultural Quarter**

***Elisabeth Pacher***

**Federal Chancellery of Austria – Division for the Arts and Culture**

**Please, save the date!**